



experiential + events + exhibits + environments

We are Proud to Be an Official Certified Women Owned Business.



## CAPABILITIES STATEMENT

Providing creative support, resourceful designs, and collaborative opportunities, Fresh Wata is a national event planning, design, and production firm with a global presence. Its team researches, plans, fabricates, and manages multidimensional settings and engagements for deeper experiences. Fresh Wata's far-reaching resources enable its creative teams to partner with planners, creative agencies and companies with in-house teams to plan, execute, and carefully craft the framework for any event's success.

# WE ARE A GLOBAL OUT-OF-THIS WORLD EXPERIENTIAL, EVENT, EXHIBIT, + DESIGN COMPANY.

## MISSION

TO CONTINUOUSLY REDEFINE THE WAY THE WORLD EXPERIENCES EVENTS THROUGH THE ARTISTRY OF DESIGN, PRODUCTION, AND TECHNOLOGY. INNOVATION DRIVES OUR TEAM TO DELIVER OUT OF THIS WORLD SHAREABLE MOMENTS THAT TRULY REPRESENTS YOUR COMPANY AND BRAND.

## CAPABILITIES



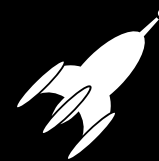
### INTERACTIVE

- Event Activations
- Curated Experiences
- Virtual Reality
- Augmented Reality
- Hologram + 3D + 4D
- Interactive Environments
- Gesture Activations
- App Development
- Content Creation & Production



### DESIGN

- Ideation
- Event Design
- Production Design
- Creative Direction
- Lighting Design
- Stage Design
- Brand & Product Integration
- Commercial & Interior Design
- Floral Design
- Printing Design
- Graphic Design
- Furniture Design
- Costume Design
- Booth Design



### EVENT MARKETING

- Mobile Tours
- Brand Activations
- Experiential Activations
- Social Media Management
- Pop-Up Shops
- Curated Experiences
- Interactive Environments



### FABRICATION

- Booth Construction
- Custom Set Pieces
- Carpentry
- Installation
- Wall Builds & Treatments
- Flooring
- Custom Furniture
- Custom Decor Accents



### PRODUCTION

- Show & Talent Services Management
- Project Management
- Budget Development and Management
- Site/Venue Research & Booking
- Permitting/Building and Safety
- Street Closure & Fire Marshal Facilitation
- Full Food/Beverage Design & Management
- Tenting & Canopies
- Videography & Content Creation
- Full Stage and Rigging Capabilities
- A/V & Projections
- Power Management
- Sponsorship Integration
- Rental Coordination
- Ground Plans & Layouts



### CONCEPTS

- 3D Renderings
- Floor Plans & Layouts
- CAD
- Mood Boards
- Mock-Ups



### ENTERTAINMENT

- Top Tier Talent and DJ Booking
- Specialty Entertainment
- Live Music Production
- Advance Tech & Talent Riders
- Green Rooms & Hospitality Riders

global presence + national company

#### CLIENTS & PARTNERS:



[freshwata.com](http://freshwata.com)

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